

Advanced Analytics Seminar Series on 30/03/2012

Seminar Title: Pricing Houses in Australia

Speaker: Dr. Adrian Lee, the Discipline of Finance at the University of Technology, Sydney

Date and Time: 1:30pm to 3:00pm, the 30th of March 2012 (Friday)

Seminar Room: CB10.02.330, UTS Building 10 (2 minutes walk from Tower Building CB01 of UTS)

Street Address: 235, Jones Street, Ultimo, NSW 2007

Seminar Chairman: A/Prof Jinyan Li (jinyan.li@uts.edu.au)

Abstract: Housing is one of the most important asset classes to individuals, with it representing approximately 50% of household wealth in Australia. However research into pricing houses pales in comparison to other asset classes such as shares. This presentation provides a basic overview of how housing returns are constructed and how analytics may improve the accuracy of pricing individual houses with regards to its proximity to amenities and disamenities in an Australian context.

Short biography of the speaker: Adrian Lee is a Postdoctoral Research Fellow in the Discipline of Finance at the University of Technology, Sydney. His research interests include asset pricing, individual investors, funds management, real estate and market microstructure. Dr Lee holds regular SAS workshops for research students and staff at UTS where he teaches SAS programming for empirical research at the beginner and intermediate levels. He holds a doctorate in Finance from the University of New South Wales and a Bachelor of Commerce (Hons) from the University of New South Wales. Previously he was a research analyst at the University of New South Wales' Centre for Research in Finance (CRIF).

Overview to This Seminar Series

The Advanced Analytics Seminar Series presents the latest theoretical advancement and empirical experience in a broad range of interdisciplinary and business-oriented analytics fields. It covers topics related to data mining, machine learning, statistics, bioinformatics, behavior informatics, marketing analytics and multimedia analytics. It also provides a platform for the showcase of commercial products in ubiquitous advanced analytics. Speakers are invited from both academia and industry. It opens regularly on every Friday afternoon at the garden-like UTS Blackfriars Campus. You are warmly welcome to attend this seminar series.

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